

Director-At-Large Candidate

Mike Roberts

Timmins RV

Timmins, Ontario



Biography

Mike Roberts brings new perspectives and insights with a truly Northern flare to RV Sales and Marketing in the RV Industry. Entering the role of General Manager at Timmins RV during the COVID outbreak, Mike had to rapidly learn all aspects of the RV dealership as staff and their family members were struck by the illness. Mike successfully navigated through Service, Parts, Finance and Insurance, Sales, RV delivery, Technician, Detailing, and the Business Office roles, ensuring that Customer Service was not affected throughout the pandemic. If you come into the store, you will always find Mike actively assisting customers on the Sales floor or jumping in to assist the technicians in the shop.

A long history (24 years) of Sales and Management experience in the Automotive Industry gives Mike a deep understanding of Customer Service and Sales. A Joe Verdi student-turned-trainer allows Mike to share his knowledge of Sales techniques throughout the Dealership. Mike's leadership allows him to connect not only with Customers, but Suppliers, Manufacturers, and any group of people.

Mike will always say that his greatest achievements are his two beautiful daughters. One of which has already joined the Timmins RV team!

His passion for the RV Industry is truly infectious. So much so, that all the team members take a great deal of pride and ownership in their roles and the Dealership. Through Mike's positive motivations and guidance, the Timmins RV team has become an extended family.

It would not have been possible for Mike to be where he is today without the support of Richard (Rick) Tache. Rick's unwavering belief and support have made him such a role model, there will never be thanks enough.